



# TEMPLE B'NAI SHOLOM

100 Hempstead Ave., Rockville Centre, NY 11570

www.bnaisholom.org

*Bulletin*

Vol. 14 No. 1

September—October 2010

Elul 5770, Tishri-Cheshvan 5771

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## SCHEDULE OF SERVICES

*Conducted by*

Howard Diamond, Rabbi

Boris Pevsner, Cantor

### SABBATH EVE, September 3rd

Candle lighting ..... 7:03 pm

Mincha ..... 6:30 pm

### SHABBAT, September 4<sup>th</sup>..... 9:00 am

Torah Portion – NITZAVIM-VAYELEKH – Deuteronomy 29:9-31:30

Haftorah – Isaiah 61:10-63:9

Mincha ..... 7:15 pm

Shared Selichot Program and Service ..... 9:00 pm

*Beth Sholom Oceanside Jewish Center (see page 11)*

### SUNDAY, September 5<sup>th</sup> ..... 9:00 am & 8:00 pm

### MONDAY, September 6th

Labor Day ..... 9:00 am & 8:00 pm

### WEDNESDAY, September 8<sup>th</sup>, EVE OF ROSH HASHANAH

Candle lighting ..... 6:59 pm

Mincha ..... 6:30 pm

### THURSDAY, September 9th, FIRST DAY ROSH HASHANAH

Torah Portion – Genesis 21:1-34 – Numbers 29:1-6

Haftorah – I Samuel 1:1-2:10

Shacharit ..... 8:30 am

Rabbi's Sermon ..... 11:00 am

Junior Congregation..... 10:45 am – 12:15 pm

Baby Sitting ..... 10:30 am – 12:30 pm

Candle lighting..... 6:57 pm

Afternoon and Evening..... 7:30 pm

### FRIDAY, September 10<sup>th</sup>, SECOND DAY ROSH HASHANAH

Shacharit, Torah Service and Musaf ..... 8:30 am

Family Service (beginning with Shofar)..... 10:15 am

Afternoon and Evening Service ..... 6:30 pm

The success of the Family Service on the second day of Rosh Hashanah has always been in its decorum. For children who may be uncomfortable sitting through the two hour service (which begins promptly at 10:15 am) we provide babysitting services from 10:15am to 12:15 pm. This service is held in adjoining room.

***Rabbi's Message***  
Rabbi Howard Diamond

Rabbi Levi Yitzchak of Berditchov was a saintly man, one of the great early figures of Chasidus.

The community of Berditchov numbered a great many Jews, yet each one considered himself like an only son of Rabbi Levi Yitzchak. Each one knew that if he ever became ill, the Rebbe would rush to his side and care for him like a loving father.

Rabbi Levi Yitzchak once went to visit one of the sick members of the community. The man was on his deathbed, tossing about from side to side. He was, clearly, very worried.

“What is troubling you, my, friend at such a time?” asked the *tzaddik* (righteous man).

“Rebbe,” he whispered weakly, “I feel that my hours are numbered and my heart is full of fear. I am standing on the threshold of the World of Truth. I have repented my sins on my deathbed, but with what merits shall I be going to my final judgment? What will my portion be in the World-to-Come?” Tears flowed from his eyes.

Rabbi Levi Yitzchak bent over him and said, “You have no cause for worry. I am hereby giving you my entire portion in *Olan Haba!*” (heaven). Without hesitating, he gave over to him his most precious possession!

The man lay back, relieved. His face relaxed in a contented smile. And thus, in a spirit of trust, he returned his soul to his Maker.

Rabbi Levi Yitzchak’s deed aroused wonder among his followers. After the man died, they asked him, “Rebbe, when you entered the room, you saw that the man had only a short time to live. You could have reassured him with any comforting saying. Why were you so generous as to give him your entire portion in *Olam Haba?*”

The *tzaddik* of Berditchov replied movingly, “I would rather give away my entire reward in the World-to-Come than allow a Jew to suffer a moment of pain and worry!”

If we all aspire to this level of sensitivity to our fellow man, then this coming year will be truly a blessing.

Shana Tova – All of us should have a healthy, prosperous year full of success and peace.

*(Taken from “A Story A Day” published by Mesorah Publications Jerusalem)*

**SHABBAT OF REPENTANCE**, September 11th..... 9:00 am  
 Torah Portion – Ha'Azinu – Deuteronomy 32:1-52  
 Haftorah – Hosea 14:2-10  
 Mincha ..... 6:55 pm

**SUNDAY**, September 12<sup>th</sup> ..... 9:00 am & 8:00pm

**EVE YOM KIPPUR** – Friday, September 17<sup>th</sup> - **KOL NIDRE**

Candle lighting ..... 6:44 pm  
 Services ..... 6:15 pm

**SHABBAT**, September 18<sup>th</sup>, **YOM KIPPUR**

Shacharit..... 9:00 am  
 Yizkor and Sermon..... 11:00 pm  
 Junior Congregation ..... 10:45 am – 12:15 pm  
 Yizkor..... 3:00 pm  
 Babysitting..... 10:30 am – 4:30 pm  
 Family Havdalah Ceremony and Blowing of Shofar ..... 7:20 pm  
 (Children to assemble in lobby)..... 7:45 pm  
 Fast Ends... ..... 7:15 pm

**SUNDAY**, September 19<sup>th</sup> ..... 9:00 am & 8:00 pm

### SUCCOT

**WEDNESDAY**, September 22nd, **EVE OF SUCCOT**

Candle lighting ..... 6:45 pm  
 Mincha ..... 6:30 pm

**THURSDAY**, September 23rd, **FIRST DAY OF SUCCOT** ..... 9:00 am

Torah Portion – Leviticus 22:26-23:44 – Numbers 29:12-16  
 Haftorah - I Kings 8:2-21  
 Candle lighting... ..... 7:34 pm  
 Mincha ..... 7:00 pm

**EVE SHABBAT**, SEPTEMBER 24<sup>TH</sup>, **SECOND DAY OF SUCCOT** ..... 9:00 am

Candle lighting ..... 6:32pm  
 Mincha ..... 6:15pm

**SHABBAT CHOL CHAMOED SUCCOT**, September 25<sup>th</sup> ..... 9:00 am

Torah Portion Exodus 33:12-34:26; Numbers 29:17-25  
 Haftorah – Ezekiel 38:18-39:16  
 Mincha ..... 6:55 pm

**WEDNESDAY**, September 29<sup>th</sup>, **HOSHANA RABBAH**..... 6:45 am

Candle lighting ..... 6:24 pm  
 Shemini Atzeret..... 6:00 pm

**THURSDAY**, September 30th, **SHEMINI ATZERET... YIZKOR**..... 9:00 am

Candle lighting... ..... 7:22 pm  
 Mincha ..... 7:00 pm  
 Simchat Torah Family Service and Refreshments..... 6:30 pm

### TEMPLE B'NAI SHOLOM

100 Hempstead Avenue  
 Rockville Centre, NY 11570  
 (516) 764-4100

#### Rabbi

Howard Diamond

#### Cantor

Boris Pevsner

#### President of the Congregation

Ira M. Salwen

#### Chairman of the Board

Jack B. Friedman

#### Co-Presidents of Sisterhood

Nancy Hochhauser

Julie Sterenberg

#### Ritual Director

Richard Perl binder

#### Educational Director

Claudia Lieberman

#### Bulletin Editor

Ellie Rowsell

#### Secretary to the Rabbi &

#### Office Administrator

Ellie Rowsell

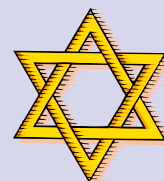
#### Financial Administrator

Margaret B. Richards

#### Rabbi Emeritus

Dr. Barry Dov Schwartz

Member of the United Synagogue  
 of Conservative Judaism



#### Temple B'nai Sholom Bulletin

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 Rockville Centre, NY 11570  
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[www.bnaisholom.org](http://www.bnaisholom.org)

No articles will be accepted for the  
 bulletin past the deadline.

The deadline for the next bulletin  
 issue will be October 10, 2010

Articles may be edited for  
 space and clarity.

**FRIDAY, October 1<sup>st</sup>, SIMCHAS TORAH**

Simchat Torah Service and Dancing with the Torahs..... 9:00 am  
 Candle lighting... .. 6:21 am  
 Mincha ..... 7:00 pm

**SHABBAT, October 2nd..... 9:00 am**

Torah Portion – Bereshit – Genesis 1:1-6:8  
 Haftorah – I Samuel 20:18-42

**ALEXANDRA AND DAVID BAKER**

daughter and son of Abbe and Brian Baker  
 will become a Bat and Bar Mitzvah

Mincha ..... 6:45 pm

**SUNDAY, October 3rd..... 9:00 am & 8:00 pm****SABBATH EVE, October 8, ROSH HODESH HESHVAN**

Candlelighting.....6:10 pm  
 Mincha..... 5:55 pm

**SHABBAT, October 9, ROSH HODESH HESHVAN ..... 9:00 am**

Torah Portion – Noah – Genesis 6:9-11:32  
 Haftorah – Isaiah 54:1-55:5

**DAVID REINHARZ**

son of Michelle and Mark Reinhartz  
 will become a Bar Mitzvah

Mincha..... 6:30 pm

**SUNDAY, October 10th..... 9:00 am & 8:00 pm****SABBATH EVE, October 15th**

Candle lighting... .. 5:59 pm  
 Mincha ..... 5:45 pm

**SHABBAT, October 16th..... 9:00 am**

Torah Portion – Lekh-Lekha – Genesis 12:1-17:27  
 Haftorah – Isaiah 40:27-41:16

**MATTHEW JOSEPH**

son of Jayme and Brian Joseph  
 will become a Bar Mitzvah

Mincha ..... 6:20 pm

**SUNDAY, October 17th..... 9:00 am & 8:00 pm****SABBATH EVE, October 22nd**

Candle lighting ..... 5:48 pm  
 Mincha ..... 5:30 pm

**SHABBAT, October 23<sup>rd</sup>..... 9:00 am**

Torah Portion Vayera – Genesis 18:1-22:24  
 Haftorah – II Kings 4:1-37

Mincha ..... 6:10 pm

**OUR WEBSITE:**

Please visit our website often  
 to keep up to date on  
 synagogue events and  
 happenings.

[www.bnaisholom.org](http://www.bnaisholom.org)

*emails:*

**General Comments:**  
[bnaisholom100@yahoo.com](mailto:bnaisholom100@yahoo.com)  
**Temple Office:**  
[tbsoffice@optonline.net](mailto:tbsoffice@optonline.net)



It is a very  
 important mitzvah  
 to be part of a minyan. It is  
 the core of a vibrant *shul*.  
 It also assists those who are  
 reciting *kaddish* or  
 observing *yahrzeit*. We  
 thank you for your  
 participation in this  
 wonderful *mitzvah* which  
 you will enjoy.

**JUDAICA SHOP**

Our gift shop is now stocked  
 with holiday merchandise.  
 Please take a few minutes to  
 look in the showcase in the  
 lobby and I'm sure you can  
 find something that would  
 make the perfect gift to  
 bring someone who has  
 invited you to dinner. We  
 have beautiful picture  
 frames and Mezuzahs, as  
 well as many more items.  
 We are open every Thursday  
 from 10 to 4 pm, or call me  
 at home to make an  
 appointment.

Janet Dobkins  
 766-2758

<b>SUNDAY, October 24<sup>th</sup></b> .....	9:00 am & 8:00 pm
<b>SABBATH EVE, October 29<sup>th</sup></b>	
Candle lighting .....	5:31 pm
Mincha .....	5:20 pm
<b>SHABBAT, October 30<sup>th</sup></b> .....	9:00 am
Torah Portion – Hayes Sarah – Genesis 23:1-25:18	
Haftorah – I Kings 1:1-31	
Mincha.....	6:00 pm
<b>SUNDAY, November 1<sup>st</sup></b> .....	9:00 am & 8:00 pm

**DAILY MINYAN**

Monday & Thursday .....	6:55 am
Tuesday, Wednesday, Friday .....	7:00 am
Sunday .....	9:00 am & 8:00 pm

*Rockville Caterers!*

Please call  
David Wilk or  
Brian Wolkin  
to plan your next  
party

**516.766.4848**

**SUCCOT FESTIVAL**



Since the Succot festival so closely follows upon Yom Kippur, the question of Succot observance has to be raised now. We urge you to purchase a Lulav and Etrog for the observance of the Succot holiday, both in the home and in the synagogue.

The Lulav and Etrog are lovely symbols of the holiday and it would be a major reminder of Succot if every family acquired these articles and used them at home during the days of Succot and brought them to the synagogue to participate, together with their children, in the Lulav procession.

We call this urgently to your attention because it is possible to make the matter of acquiring a Lulav and Etrog a very simple one indeed. You may order it at a nominal price by calling the office at 764-4100 or coming to the Chapel.

Each festival service is followed with Kiddush in our beautifully decorated Succah. Succot begins September 22nd through September 30th.

*Margaret Richards and Ellie Rowsell  
wish to take this opportunity to extend our heartfelt thanks to all of  
our volunteers for the invaluable assistance:  
Janet Dobkins, Claire Edelstein, Claire Gordon,  
Norma Gralla and Sydell Sklar  
We couldn't do it without you.*

*Thank You  
To  
Elizabeth and Garrett Jacobs  
For the beautiful flowers for Yom Kippur  
in memory of  
David*

**Thank You  
to  
Rabbi Barry Dov Schwartz  
for the Hebrew typewriter and  
books from his study.**

TODA RABBAH...from Rabbi Schwartz to Sheldon Lazarowitz, who conducted services during the summer in a praiseworthy manner. We are also grateful to our many members who delivered a Dvar Torah each Shabbat morning and to those who led the services in davening: Hillar Beyer, Steve Lander, Dr. Alvin and Michele Morrison, Richard Perlbiner, Mark Reinhartz and Ira Salwen.

## President's Message

With the approach of Rosh Hashanah, the Jewish New Year, Jews around the world are happy and optimistic at the possibilities presented by the year to come. At B'nai Sholom, we look forward to the year 5771 with even more than the usual excitement and anticipation. This year we enter a new chapter in our more than 100-year history as we welcome our new Rabbi and our friends from Congregation Beth David. As we move into the future together, we look forward to building a stronger congregation and a stronger Jewish community.

The most exciting aspect of the merger of our congregations is the expansion of the core of active, involved people who devote themselves to our synagogue. The more people we have to take an active role in our *shul*, the more exciting programs and activities we can run, involving still more people in the life of our Temple.

As we move into the New Year, I urge you to read your Temple mail and take note of activities that interest you. Join us at services, or for a satellite broadcast of a 92nd Street Y program. Get involved with our Sisterhood or help out in our Jewish Learning Center. Sign your child up for one of our Youth groups. Bring your family to a Shabbat Dinner, march with other families in the Salute to Israel Parade. We have a variety of ways to enjoy being a member of the B'nai Sholom-Beth David family, and the coming year will bring even more. Thanks to everyone from B'nai Sholom and Beth David who worked so hard to bring our congregations together.

Finally, Connie and I and our family would like to wish each and every one of you a *Shanah Tovah U'metukah*, a Good and Sweet New Year.

Ira Salwen  
President

# Bazaar

## TEMPLE B'NAI SHOLOM'S ANNUAL HOLIDAY BAZAAR

**DECEMBER 2010—WATCH FOR DATES AND INFO.**

**WE NEED YOUR HELP!!**

**WE NEED ALL TYPES OF MERCHANDISE.**

**PLEASE CALL YOUR FRIENDS, RELATIVES OR ANY ACQUAINTANCES YOU MAY HAVE.**

**WE NEED VOLUNTEERS FOR ALL SHIFTS,  
TO MARK AND LABEL MERCHANDISE.**

**WE NEED WORKERS TO HELP SELL DURING THE BAZAAR.  
CALL TEMPLE OFF TO SIGN UP 764-4100**

*A message from your Rabbi Emeritus Dr. Barry Dov Schwartz*

## FUN AND SIMCHA

“Now that you are retired, Rabbi, what are you doing for fun?”

The truth is I never gave the idea of “fun” much thought. Don’t misunderstand: I enjoy having a good time and always have, but over the years I have come to the realization that when the pursuit of happiness becomes the pursuit of fun, life will of necessity show a negative balance sheet.

Contrasted to fun is the Jewish concept of *simcha*. Joy is a constant state – no highs, no lows – because it is derived from a sense of connection to something outside ourselves, something eternal which gives purpose and meaning to life. *Simcha* cannot be pursued. Chase it and it flees from you. Unlike fun, it is not a goal in and of itself. It is, rather, the outgrowth of doing something for someone else. For this reason, the rabbis tell us, we were born. Having fun is no sin, but it does not make a human being complete.

This would explain why at this time of year we greet each other with a *Shana Tova*. What is real happiness? *Tova* – being good, doing good, living a good life.

Speaking about *simcha* and fun, Sonia and I are still reveling from our retirement party this past June. We were humbled by the hundreds of people who attended from the synagogue, the community, Christians and Jews, clergy and lay people. We are grateful to Joel and Leslie Greenberg, the chairpeople, and the committees and ushers and participants in the program. To all of you we say *todah rabbah*. That memorable evening was indeed a great *simcha* for us, and, indeed, a lot of fun.

We are now closing one chapter in our lives and beginning another. Every life contains many such moments of transition, and in fact, that’s the whole meaning of our High Holydays: another year nears its end and a new one begins. We pray that 5771 be replete with *simcha*, *tova* and success for Rabbi Diamond in his new venture. May B’nai Sholom and Beth David grow in spirit and numbers.

*Sonia and I are so happy to have heard from so many of you and we invite you to stay connected. May the New Year be a blessing to you and yours.*

*Our new address:*

*926 Longacre Avenue  
North Woodmere, NY 11581  
516-766-8230*

## SISTERHOOD SCHMOOZE....



Sisterhood's new mission this year is to "Strengthen and Unite." And we started this off with our "mid-summer night dinner," on August 12 where we honored both Maxine Geller and Sheryl Lilienthal, our immediate past Co-Presidents. We also welcomed many new women to our Sisterhood, including those from Congregation Beth David. We all had fun getting to know each other better. And many thanks to Rockville Caterers for our delicious meal.

Sisterhood is kicking off the NEW YEAR with a toy drive. We are collecting unwanted action figures, small dolls, cloth, plastic, soft/hard cover books, matchbox cars or anything else that doesn't make too much noise. Please drop these off at Alyce Goodstein's house at 77 Park Lane, Rockville Centre. Alyce is putting together toy bags for young children to use in the shul during high holiday and Shabbat services. Anything too big to fit into the bags will be used in the babysitting and/or Youth Room.

We've also got lots of new and exciting activities and Committees planned this year – and they can only be successful with participation and paid-up membership dues. More details will be coming about our weekly Sunday Yoga class, Mah Jongg lessons, Adult Bat Mitzvah lessons, a "hands-on" challah, hamantaschen and rugelach baking demonstration and a Passover wine-pairing and tasting seminar. We look forward to seeing you at one of our events!

Sisterhood would like to wish everyone a very Happy and Healthy New Year! And, a special thank you to anyone who contributed to our New Year's Greetings fundraiser.

Why not start off the NEW YEAR on the right foot – and join Sisterhood. If you are interested, please contact Nancy Hochhauser at 536-1117 or Julie Sterenberg at 608-4302.

Nancy Hochhauser and Julie Sterenberg  
Co-Presidents

## Torah Fund



### TORAH FUND NEEDS YOU!!

For over sixty years the women of Torah Fund have ensured that Conservative Judaism lives and thrives. Torah Fund provides students with places to live, study and worship in the colleges and universities that educate our future Jewish clergy, scholars, educators and leaders. Our synagogue's women have been supporting Torah Fund since 1957. The monies that we raise go directly to the Jewish Theological Seminary.

the simplest way to support Torah Fund is to purchase a pin for \$180 (10 times Chai) and become a benefactor. This year's pin is a stylized Chamsa (Hand of G-d) depicting women in celebration.

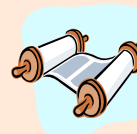
Please contact one of us if you are interested in purchasing a pin.

We want to thank the following women who have already pledged their support to this year's Torah Fund campaign:

Mimi Belsky  
Carol Diamond  
Yvette Feil  
Helen Frey  
Sandy Friedman  
Sharon Friend  
Maxine Geller  
Judy Greenberg  
Nancy Hochhauser  
Ruth Kumins  
Sandy Lazarowitz  
Sheryl Lilienthal  
Lisa Mack  
Sara Mandinach  
Michele Morrison  
Connie Salwen  
Jane Scherer  
Sydell Sklar  
Julie Sterenberg  
Gaye Weiser

JOIN US!

L'Shana Tova to our wonderful Temple family.



Sandy Friedman 764-5924  
Connie Salwen 867-0624  
Ruth Kumins 766-0705

## LEARNING CENTER

When I began at TBS our first slogan to entice new families to the Hebrew School was “Your Journey of a Lifetime starts at Temple B’nai Sholom Religious School” and we were referring specifically to one’s Jewish Journey through Life.

As some of you know, my personal ‘Jewish’ Journey began right here at Temple B’nai Sholom. I grew up in RVC with a dream of someday visiting the State of Israel and going to Hebrew University in Jerusalem. In 1972 I was able to realize that dream by spending my junior year of college there! It was an experience of a lifetime, living an entire year in Eretz Yisrael, making life-long friends and further developing my love of Judaism, Israel, the Jewish People and my own Jewish identity.

I returned to the US shortly before the Yom Kippur War, finished my studies at American University, began my career in Jewish education, married and had a family. Which brings me to the 2000’s and another step on my life’s ‘Journey’ as I became the Educational Director here at the Jewish Learning Center.

This past winter, I reconnected with a dorm mate of mine from Hebrew University and she told me about a trip she had been planning for her community in Connecticut, a Jewish Heritage Journey to Warsaw and Krakow in Poland, Prague in the Czech Republic and Budapest in Hungary. As fate would have it, her husband had to pull out of the trip and I jumped at the opportunity to join her in his stead! I was excited, intrigued and anxious, all at the same time. I have been studying Jewish history all my life, read books on the Holocaust, seen movies, run programs on it and even taught the subject over the years, but to have the opportunity to actually bear witness in the places where our history happened? To honor those who perished and those who survived the horrors of WWII? I knew I was in for yet another adventure on my “Journey.”

The tour group was comprised of 27 people, all different ages and different denominations, most from West Hartford Conn., but all seeking the same thing – to see where their own ‘Jewish Journey’ began or where they came from. We traveled with a world-renowned scholar of Jewish History, Samuel Kassow,

author of “Who Will Write Our History?” a chronicle of the Warsaw Ghetto, and Emanuel Ringelblum and a Rabbi, David Small of Emanuel Synagogue in West Hartford.

I have pictures to show and stories to tell, but most important, I acquired a personal sense of the places I had read about, studied, taught and heard so much about all my life. I walked the streets of my forbearers and gained a greater consciousness of not only how they died, but also how they had lived! It was a significant step in my personal Jewish Journey, one that is up there with my year in Jerusalem, and one I am so grateful to have experienced.

This year at Temple B’nai Sholom, we are embarking on a new leg of the Journey through our Jewish experience by merging with the Rabbi and the Congregants of Beth David of Lynbrook. On behalf of the faculty and myself, I would like to welcome Rabbi Howard Diamond to the synagogue *and* to the school. Rabbi Diamond has agreed to teach our Vov (7th grade) students one period a week as he gets to know the students in the Hebrew school. We look forward to working closely with Rabbi Diamond on old and new programs throughout the year. Also new to the faculty this year are: Ariella Haskell in Primary and Mechina; Sarah Rubin in Art; Rena Edery in Hey and Carole Roth in the Library on Sundays. I would also like to take this opportunity to welcome the new students and their families from Cong. Beth David and beyond!

We will begin our school year on Sunday September 12, 2010 with our usual Back To School Orientation. This year, because school begins after Rosh Hashanah, we will all be going over to Hempstead Lake State Park for Tashlich as part of the Orientation and as our first Family Education Program.

I wish you all a happy, healthy new year and may 5771 bring you in a new direction on *your* Jewish Journey, one that brings joy and enlightenment to you and yours! Shana Tovah!

Claudia Lieberman  
Educational Director

## Sisterhood New Year's Greetings—2010

Connie & Ira Salwen, Jennie, Brian & Benjamin Rosenzweig, Cindy & Gary Lawson - We wish our temple family a year of sweetness and joy.

Ayala Rosen – I wish everyone a very happy & healthy new year!

Dr. & Mrs. Sidney Kupfer – Wishing you health, happiness and good times in the new year.

Ruth Kumins – Happy, healthy new year to all.

Barbara & Michael Colodner – Our best wishes for a very happy & healthy new year.

Sydell & Will Sklar – All good wishes for a year of peace, healthy, joy & laughter.

Lenore & Jerry Helfman – Happy & healthy new year.

The Mandinach Family – Wishing you health & happiness in the new year.

Pearl & Jeff Greenfield – Happy & healthy new year to our temple family.

Shirley & Benjamin Melniker – Wishing all a healthy, happy new year.

Norma & Eddie Gralla – All good wishes for a healthy & happy new year.

Bernice Geller & Mort Simons – Wish you a healthy & happy new year.

Michael & David King – New year's greetings to our friends at B'nai.

Jane & Bob Scherer – L'shana tovah to our B'nai family.

Sylvia Leeds – Happy & healthy new year to all my temple friends.

Claire & Bruce Gordon – A happy & healthy new year to all.

Evelyn Towba – Happy new year.

Jay & Barbara Kaplan – Happy & healthy new year.

Lillian & Jerry Hoenig – Chazak, chazak.

The Levine Family – L'shana tovah to you & your families.

Felicia Dreyfuss – Wish all a happy, healthy, peaceful new year.

Gayle & Alan Weiser – L'shanah tovah to all Jews. Let peace & happiness in Israel prevail.

Sandy, Steve, Michele & Josh Friedman – Happy & healthy new year to our wonderful temple family.

Olive & Larry Ellner – L'shana tovah.

The Goodstein Family – A happy & healthy new year to all.

Janet & Joe Dobkins – L'shana tovah to all our B'nai friends.

Peggie & Jim Hannan – We wish a sweet & healthy year to our B'nai Sholom family.

Judy & Michael Faltischek & Family – Wishing everyone a year of health & prosperity.

Jean, Gary, Brett & Hayley Cohen – Best wishes for a happy & healthy new year.

Dana & Mel Friedman & Family – Happy new year.

Phyllis & Sy Entin – Happy, healthy new year to all.

Milton & Carolyn Malkin – Wishing you a good year.

Cece & Jack Friedman & Family – May you & your family be inscribed for a sweet year, L'shana tovah.

Judy & Jack Hollenberg – Best wishes for a happy & healthy new year to our B'nai Sholom family.

Barbara & David Salwen & Family – Wish our temple family a healthy, happy, new year.

Ginny & Marvin Meyers – A very, happy, healthy new year to our temple family.

Sheryl & Bart Lilienthal & Family – Wish all our B'nai Sholom family a shana tovah.

Maxine & Alan Geller & Family – Wish everyone a happy & healthy new year

Helen, Brad, Alana & Jake Frey - Wishing everyone a sweet new year.

Marla, Barry, Jason & Matthew Goldberg – Happy new year to all.

Mindy, Michael, Rachel & Juliana Shenker – Happy and healthy new year to all.

Francine & Bob Fish, Jessica & Jordan, Jonathan & Michelle – Wish our temple family a very wonderful new year of good health, much happiness & peace, L'shana tovah.

Claire & Robert Edelstein, Edward & Anna Edelstein, Sanford Edelstein, Shelley & Evan Herbst, Amy & Michael Edelstein, Talia & Elisha Herbst – L'shana tovah to our temple family.

Nancy, Barry, Lauren & Ally Hochhauser – Happy, healthy new year to our friends at B'nai.

Beverly Krosky & Bernie Genzer & Family – Happy & healthy new year.

Judy & Henry Hoenig & Family – Happy, healthy new year to all.

Rhoda & Ray Fishler—Happy & Healthy New Year to our friends at B'nai.

## **2010—5770**

### **Shared Selichot Study and Service**

Please join our rabbi and cantor and the rabbis and cantors of our local Conservative synagogues for Selichot Services

Saturday Evening, September 4, 2010  
9:00 pm

**Beth Shalom Oceanside Jewish Center**  
2860 Brower Avenue, Oceanside, NY 11572

Jacob Dallal:

### **To Engage or Disengage: Navigating Israel's Public Relations Challenge (and the essence of Selichot)**

Jacob Dallal is the Director of Public Relations & Marketing in North America at the Jewish Agency, Israel's largest nonprofit. Jacob comes to his position after serving as a career officer and a major in the Israel Defense Forces' Spokesperson's Unit. Jacob served as deputy head of the international press office, responsible for North American media, as spokesperson and liaison for the army to the press from 2001 to 2005. During the Lebanon War in 2006 he was acting head of the international press office, leading the army's PR effort with the international media, appearing on television as a spokesperson for the army on CNN, Fox and the BBC and in the print media. He also returned to Israel during the recent operation in Gaza to serve in the Spokesperson's Unit. Jacob was born in Chicago and graduated from the University of Chicago. After university he moved to Israel, worked as a reporter for the Jerusalem Post and then as editor of the Post's weekly magazine on Jerusalem affairs, before serving in the IDF.

**Refreshments will be served from 9:00—9:45 PM**  
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Elie Wiesel & Guests, Nobel Laureates, Wed. Oct. 6, 8 PM  
Alan Dershowitz & Bret Stephens, Thurs. Nov. 4, 8 PM  
Lewis Black with Connie Chung, Wed. Nov. 17, 8 PM

Steve Martin & Deborah Solomon, Mon. Nov 29, 8PM  
Shalom Sesame: Chanukah Episode, Sun. Dec 5, 2-3 PM  
Miriam’s Mosaic: Diverse Women of the Rabbinate,  
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- Dorothy Abrams, in memory of mother Esther Abrams and uncle, Murray Skidell.
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- Ilene Bach Amar in memor of brother-in-law Shlomo Amar killed in the Yom Kippur War.
- Stanley Barry in memory of mother Bertha Barry.
- Mimi and Burton Belsky in memory of father, Max Belsky.
- Gaye Breitel in memory of father, Sol Breitel.
- Ira and Susan Casson in memory of father, Walter W. Casson.
- Janet and Joe Dobkins with congratulations to Rabbi Schwartz on receiving an Honorary Doctor of Laws degree from Molloy College; and in memory of Shirley Levy.
- Avram Dorman in memory of mother Ida Dorman.
- Felicia Dreyfuss in memory of husband, Bernard Poretz.
- Don Dreyer in memory of Helen Wolf.
- Cece and Jack Friedman with congratulations to Ira and Connie Salwen on the marriage of their daughter, Cindy, to Gary Lawson; in memory of Jane Scherer's mother, Alice Auerbach; in memory of Carol Schulz's mother, Margaret Dewees and in memory of Shirley Levy, wife of Morton and father of Ida and Larry.
- Joan and Ann Landau in honor of Selma and Harry Stone's 50<sup>th</sup> Wedding Anniversary.
- Bette Ann and Franklin Glatter in memory of Bernice Levy's brother, Dr. Fred Sol Hauser.
- Barry, Marla, Jason & Matthew Goldberg in memory of Carol Schultz's mother Margaret Dewees and Jane Scherer's mother, Alice Auerbach.
- Pauline Goldberg in memory of father, Issi Ickow.
- Beatrice Hanft Glucksman in memory of husband, Jerome Glucksman, mother, Rebecca Goldberg, father-in-law, Morris Hanft, mother-in-law, Sarah Hanft
- Claire and Bruce Gordon in memory of Jane Scherer's mother, Alice Auerbach and in memory of Carol Schulz's mother, Margaret Dewees.
- Claire Gordon in memory of mother, Esther Grossman.
- Norma and Eddie Gralla in honor of Jason Goldberg's Bar Mitzvah; in memory of Jane Scherer's mother, Alice Auerbach, in memory of Carol Schultz's mother, Margaret Dewees; in memory of Shirley Levy, in memory of father, Felix Gralla and in memory of son-in-law, Neil Lerner
- Joel and Leslie Greenberg in memory of mother, Jeannette Greenberg.
- Lorraine Greenfield, in memory of mother-in-law, Anna Greenfield and father, Samuel Bohrer.
- Pearl and Jeffrey Greenfield with get well wishes for Carolyne Malkin.
- Selma Held in memory of father, Samuel Hecht, in memory of Milton Held, in memory of brother Arnold Hecht and in honor of the Salwen family's lovely Aufruf, and Ira's new presidency.
- Nancy and Barry Hochhauser in honor of Cindy Salwen's wedding to Gary Lawson.
- Judy and Henry Hoenig in memory of Jane Scherer's mother, Alice Auerbach.
- David Horvitz in memory of father, Rabbi Dr. Abraham Horvitz.
- Richard, Joan and Steven Kane in memory of father, Henry Kane.
- Barbara and Jay Kaplan in memory of grandfather, Joseph Kaplan and grandmothers, Tillie Mendelson and Sarah Kaplan.
- Robert Keller in memory of grandfather, Maurice Wolff and grandmother, Pauline Keller.
- Roberta and Harold Kozinn in memory of mother, Lillian Fox Leomore.
- Martin Kulberg in memory of mother, Belle Kulberg.
- Ruth Kumins in memory of mother, Bertha Lefkowitz.
- Naomi Lane in honor of Yvette Feil's 90<sup>th</sup> birthday.
- Sandy and Sheldon Lazarowitz in memory of Jane Scherer's mother Alice Auerbach and Carol Schulz's mother, Margaret Dewees.
- Elysa Lebron in memory of Peter and Richelle Lebron and Mazel tov to Ira and Connie Salwen on the marriage of their daughter Cindy to Gary Lawson.
- Sylvia Leeds in memory of mother, Ray Kaminsky.
- Sylvia Levine in memory of mother, Gertrude Eisenberg.
- Hilda Levitan with Mazel Tov to Connie and Ira Salwen on the marriage of their daughter Cindy to Gary Lawson and condolences to Mr. and Mrs. H. Shapiro on the death of Harry's mom, Edith Shapiro.
- Morton and Levy in memory of father, David N. Levy.
- Mr. Stanley and Dr. Bernice Levy in memory of sister, Helen Kasdan and father, Philip Hauser.
- Beth and Al Lipsky thank you for their honors on August 21st.
- Allan Luks in memory of grandfather and in memory of father, Joseph Luks.
- Carolyne Malkin in memory of father, Irving Weinstein.
- Milton Malkin in memory of mother, Anna Malkin.
- Shirley Melniker in memory of mother, Sophie Gross.
- Audrey Milk in memory of husband, Robert Milk.
- Leonore Meisel in memory of mother, Gertrude Glick.
- Rhoda Meshover in memory of mother, Ida Silver.
- Ginny and Marvin Meyers in honor of Connie and Ira Salwen's daughter, Cindy, to Gary Lawson and in honor of Michele and Al Morrison's grandson, Charles Benjamin

**IN MEMORIAM**

**Shirley Levy  
Edith Shapiro**

*"May the Author of Life comfort the mourners."*

**CONDOLENCES**

Lisa Berman on the death of her father, Dr. Arthur Felix.  
Jane Scherer on the death of her mother, Alice Auerbach.  
Carol Schulz on the death of her mother, Margaret Dewees.  
Joseph Ruda on the death of his father, Max Ruda.

**REFUAH SHLEMA**

Paul Detkin	Claire Edelstein
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Rosalind Horowitz	Larry Levy
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**ROUTTENBERG LIBRARY FUND**

Ilene and Martin Brodman in memory of father, Jack Dorman.  
Judy and Martin Greenberg in memory of Jane Scherer's mother, Alice Auerbach.  
Dr. Martin Greenberg in memory of father-in-law, Francis Heller.

**PRAYERBOOK FUND**

Helene and Allan Goldstein in honor of their son Lawrence's marriage to Christine Park.

**MEMORIAL PLAQUES**

Beatrice Boxer — mother of Barry Boxer.

**BRICKS**

Dr. Martin and Judy Greenberg in honor of their son Ben Miller's marriage to Sara Morrison and in honor of their grandson Darren Grant Reiss.

**JEWISH LEARNING CENTER**

Sandra, Steven, Michele and Joshua Friedman in memory of Michelle Reinharz's mother, Jeanne Silverman; in honor of the Bar Mitzvah of Jason Goldberg, son of marla and Barry Goldberg; in appreciation of Barry Hochhauser and his Executive Board for their two years of service to Temple B'nai Sholom. In appreciation of Maxine Geller and Sheryl Lilienthal for their four years of invaluable service to Sisterhood.  
Sandra, Steven, Michele and Joshua Friedman in memory of Saharon Beck's mother.

Sandra, Steven, Michele and Joshua Friedman in memory of Carol Schulz's mother, Margaret Dewees and in memory of Jane Scherer's mother, Alice Auerbach.  
Sandra, Steven, Michele and Joshua Friedman in memory of Shirley Levy and Edith Shapiro.  
Sandra, Steven, Michele and Joshua Friedman in honor of the marriage of Jessica Fish to Jordan Wolk and in honor of the marriage of Cindy Salwen to Gary Lawson.  
Cheryl and Steve Koenig with thanks for their high holiday honors.  
Jill and Steve Lander "Congratulations to our students' successful First Place at the Torah Hidon, Mr. Rosenfeld, their coach and Claudia Lieberman, Principal."

**FAMILY NEWS**

Mazal tov to Yvette Feil who celebrated her 90<sup>th</sup> birthday.  
Mazal tov to Francine and Bob Fish on the marriage of their daughter, Jessica to Jordan Wolk.  
Mazal tov to Pearl and Jeffrey Greenfield and grandmother Lorraine Greenfield on the marriage of Mitchel to Jennifer Howerton.  
Mazal tov to Al and Michele Morrison on the birth of their grandson, Charles Benjamin. Proud parents are Josh and Emily Morrison.  
Mazal tov to Connie and Ira Salwen and grandparents Barbara and David Salwen on the marriage of Cindy to Gary Lawson.  
Mazal tov to Helene and Allan Goldstein on the marriage of their son Lawrence to Christine Park.

**RABBI'S DISCRETIONARY FUND**

*The Rabbi gratefully acknowledges contributions from the following:*

Amy and Mark Blumkin in honor of Rabbi Schwartz.  
Dr. Skip and Louis Cogan in memory of Carol Schulz' beloved mother, Margaret Dewees.  
Barry, Marla, Jason and Matthew Goldberg "in appreciation of Rabbi Schwartz's help, guidance and inspiration at Jason's Bar Mitzvah."  
Claire Gordon in appreciation for Rabbi's prayers for my sister, Sylvia Perlmutter.  
Ruth Kumins in memory of father, Nathan Lefkowitz and in memory of husband, Alfred Kumins.  
Jane and Bob Scherer in honor of Rabbi Schwartz receiving an honorary doctorate from Molloy College.  
Lillian Tabas in memory of Sidney Tabas.  
Gloria and Franklin Turetz to help a needy family.  
Elaine and Lester Wilensky in memory of Jane Scherer's mother, Alice Auerbach, Carol Schultz's mother, Margaret Dewees and in memory of Shirley Levy.

## GENERAL DONATIONS

*continued from page 13*

Alvin and Michele Morrison in memory of Carol Schulz's mother, Margaret Dewees, Michelle Reinharz's mother, Jeanne Silverman, Sharon Beck's mother, and Jane Scherer's mother, Alice Auerbach.

Barbara Nachbar in memory of Dr. Fred Sol Hauser, brother of Bernice Levy.

Rhoda and Irwin Ralph in memory of father, Bernhard Goldmunz and father, Sam Ralph.

Adolph and Dorothy Reider in memory of Bernice Levy's beloved brother, Fred Sol Hauser.

Cindy and Louis Rocco and family in memory of father, grandfather, Harold Raskin.

Jill Rosenblum in memory of husband, Andrew Rosenblum.

Steve Rubin in memory of mother, Mollie Rubin.

Connie and Ira Salwen in honor of the birth of Michele and Al Morrison's grandson, Charles Benjamin.

Leopold Schein in memory of son, Arthur Schein and in memory of his family.

Jane and Bob Scherer in memory of Shirley Levy and in honor of the marriage of Connie and Ira Salwen's daughter and Barbara and David Salwen's granddaughter, Cindy, to Mr. Gary Lawson.

Carol Schulz in memory of Jane Scherer's mother, Alice Auerbach.

Elaine and Mike Serota and family in memory of grandmother, Martha Hammer and grandfather, Maurice Hammer.

Michael, Mindy, Rachel and Juliana Shenker in memory of father and grandfather, Benjamin Shenker.

Evelyn Silver in memory of husband, Paul Silver.

Marjorie Smith in memory of father, Nathan Rosenbaum.

Michelle and Philip Spies in memory of Barbara Keller.

Charlotte Stein for Yizkor.

Mr. and Mrs. William R. Swinford in memory of Edith Shapiro.

Martin and Miriam Wernick in appreciation.

Joel Weintraub in memory of mother, Sylvia

Ilene and Edward Wilensky in memory of father, Donald Beaver.

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